

35610  
(Col 1-4)



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Q'aire No (col 5-8)  
CARD TEN COL 9-10 / (10)

**IRISH ELECTION SURVEY**  
**FINAL DROP OFF QUESTIONNAIRE**

Respondent's Full Name _____				
Telephone Number _____		Interview Date _____		
Interviewer's name _____		Assignment No: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> * (11-15)		
		Constituency code <input type="checkbox"/> <input type="checkbox"/> (16-17)		

*Self-Completion Questionnaire*

**Thank you for having completed the Irish Election Survey, 2011. We would now ask you to please complete this final section of the questionnaire.**

**Most questions will require you to put a tick (✓) in a single box or series of boxes. For example:**

Very Satisfied <sub>1</sub>      Fairly Satisfied.... <sub>2</sub>      Not very Satisfied.. <sub>3</sub>      Not at all Satisfied..... <sub>4</sub>

**Please complete using a blue or black pen and mark your answers as clearly as possible. Only you should fill in the questionnaire and not anyone else at your address. ALL ANSWERS WILL BE TREATED AS STRICTLY CONFIDENTIAL.**

**EVERYONE WHO COMPLETES AND RETURNS THIS FINAL SECTION OF THE QUESTIONNAIRE WILL BE ENTERED INTO A LOTTERY, WITH A FIRST PRIZE OF €1,000; A SECOND PRIZE OF €500 AND THREE €100 PRIZES.**  
**MANY THANKS FOR YOUR HELP!**

**Q.1 On the whole are you very satisfied, fairly satisfied, not very satisfied, or not at all satisfied with the way democracy works in Ireland? PLEASE TICK (✓) ONE BOX**

Very Satisfied..... 1      Fairly Satisfied..... 2      Not very Satisfied..... 3      Not at all Satisfied..... 4      (18)

**Q.2 Where would you place each of the following parties on a scale from 0 to 10 where 0 means the left and 10 means the right? PLEASE TICK (✓) ONE BOX PER ROW**

	LEFT → RIGHT											Don't know
	0	1	2	3	4	5	6	7	8	9	10	
FIANNA FAIL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X <input type="checkbox"/> (19-20)
FINE GAEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X <input type="checkbox"/> (21-22)
GREEN PARTY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X <input type="checkbox"/> (23-24)
LABOUR PARTY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X <input type="checkbox"/> (25-26)
SINN FEIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X <input type="checkbox"/> (27-28)

Below are a series of statements. These cover a range of different areas and topics. Thinki

**Q.3 about each, can you please indicate whether you agree or disagree with each using the scale below. PLEASE TICK (✓) ONE BOX PER ROW**

	Strongly Disagree	Disagree	Disagree slightly	Neither agree nor disagree	Slightly agree	Agree	Strongly agree	
It would be better if more people with strong religious beliefs held public office	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(29)
I would be willing to accept a cut in my standard of living in order to protect the environment	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(30)
Ordinary working people get their fair share of the nation's wealth	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(31)
In general things would improve if there were more women in politics	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(32)
There is nothing wrong with some people being a lot richer than others	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	(33)

**Q.4** There are different opinions about which people a TD should primarily represent. What is your opinion? As best as you can, *please rank all of the options below in importance. Mark the most important as 1, the next most important as 2 and so on.*

**Rank**  
**(write in 1-6)**

All those in the constituency who voted for the TD		(34)
All those in the constituency who voted for the TDs party		(35)
All voters in the constituency		(36)
All those in the country who voted for the TDs party		(37)
Members of a particular social group		(38)
All voters in the country		(39)

**Q.5** For each of the next statements, please say whether you would like to see more or less government spending in each of the following areas. Remember if you say “more” it could require a tax increase, or “less”, it could require a reduction in those government services. Do you think the government should SPEND much more, more, the same as now, less or much less on on...? **PLEASE TICK (✓) ONE BOX PER ROW**

	Much More	More	The Same	Less	Much Less	Don't Know	
1. Health	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(40)
2. Education	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(41)
3. Support for the unemployed	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(42)
4. Defence	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(43)
5. Old age pensions	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(44)
4. Business & Industry	<input type="checkbox"/> 5	<input type="checkbox"/> 4	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1	<input type="checkbox"/> 0	(45)

**Q.6** Please indicate to what extent you Disagree or Agree with this statement; ‘Over the next ten years or so, my family and I have a good chance of improving our standard of living’

**PLEASE TICK (✓) ONE BOX**

Strongly Disagree	Disagree	Agree	Strongly Agree	Don't Know
<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 3.....	<input type="checkbox"/> 4.....	<input type="checkbox"/> 5

(46)

**Q.7** Would you say that over the past 12 months, the state of the economy in Ireland has got better, stayed about the same or got worse...?

**PLEASE TICK (✓) ONE BOX**

Much Worse	Somewhat Worse	Stayed the same	Somewhat Better	Much Better
<input type="checkbox"/> 1.....	<input type="checkbox"/> 2.....	<input type="checkbox"/> 3.....	<input type="checkbox"/> 4.....	<input type="checkbox"/> 5

(47)

**Q.8** I would like you to look at the scale from 0 to 10 below. A ‘0’ means government should CUT TAXES A LOT and SPEND MUCH LESS on health and social services, and ‘10’ means government should INCREASE TAXES A LOT and SPEND MUCH MORE on health and social services. Where would you place yourself in terms of this scale?

**PLEASE TICK (✓) ONE BOX ONLY**

	Government should CUT TAXES A LOT and SPEND MUCH LESS on health and social services					Government should INCREASE TAXES A LOT and SPEND MUCH MORE on health and social services					DK		
	0	1	2	3	4	5	6	7	8	9			10
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(48-49)

**Q.9 On a scale from 0 to 10 where 0 means you strongly believe that the government SHOULD ACT to reduce differences in income and wealth, and 10 means that you strongly believe that the government SHOULD NOT ACT to reduce differences in income and wealth, where would you place your view? PLEASE TICK (✓) ONE BOX ONLY**

	<i>The Government SHOULD ACT to reduce differences in income and wealth</i>								<i>The Government SHOULD NOT ACT to reduce the differences in income and wealth</i>			DK	
	0	1	2	3	4	5	6	7	8	9	10	X	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	(50-51)

**Q.10a During the campaign, did a party, candidate or political organisation contact you about voting for a particular party or candidate?**

Yes.....<sub>1</sub>      No.....<sub>2</sub> (52)

**IF YES AT Q.10a ANSWER Q.10b OTHERS GO TO Q.11a**

**Q10b How did they contact you? PLEASE TICK (✓) ALL THAT APPLY**

(53)

- In person 1
- By mail or phone 2
- By text 3
- By email, or a social networking site 4

**Q.11a During the campaign, did a FRIEND, family member, neighbour, work colleague or other acquaintance contact you about voting for a particular party or candidate?**

Yes.....<sub>1</sub>      No.....<sub>2</sub> (54)

**IF YES AT Q.11a ANSWER Q.11b OTHERS GO TO Q.12**

**Q11b How did they contact you? PLEASE TICK (✓) ALL THAT APPLY**

(55)

- In person 1
- By mail or phone 2
- By text 3
- By email, or a social networking site 4

**Q.12a During the campaign, did you seek out information about any TD or political party via any of the following online means? PLEASE TICK (✓) YES OR NO FOR EACH**

	Yes (56)	No (57)
Search Engines (Google, Yahoo, Bing etc.)	<input type="checkbox"/> 1	<input type="checkbox"/> 1
On a social networking site (Facebook / MySpace etc)	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Online Video Platforms (YouTube, Vimeo, etc)	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Online News Sources (IrishTimes.ie, RTE.ie, Independent.ie etc)	<input type="checkbox"/> 4	<input type="checkbox"/> 4

**Q.13 And thinking about the information you saw on political party or individual candidate websites, overall can you please rate how informative, persuasive and accurate you feel these websites were.**

**PLEASE TICK (✓) ONE BOX PER ROW**

Q.13a	Very Informative <input type="checkbox"/> 1	Quite Informative <input type="checkbox"/> 2	Not Very Informative <input type="checkbox"/> 3	Not informative at All <input type="checkbox"/> 4	Did Not Visit online Sites <input type="checkbox"/> 5	(58)
Q.13b	Very Persuasive <input type="checkbox"/> 1	Quite Persuasive <input type="checkbox"/> 2	Not Very Persuasive <input type="checkbox"/> 3	Not Persuasive At All <input type="checkbox"/> 4	Did Not Visit online Sites <input type="checkbox"/> 5	(59)
Q.13c	Very Misleading <input type="checkbox"/> 1	Somewhat Misleading <input type="checkbox"/> 2	Quite Accurate <input type="checkbox"/> 3	Very Accurate <input type="checkbox"/> 4	Did Not Visit online Sites <input type="checkbox"/> 5	(60)

**Q.14 During the campaign, did you interact (read, click through, play a game etc.) with any political advertisements on any of the following? PLEASE TICK (✓) ALL THAT APPLY**

	Yes (61)	No (62)
On a social networking site (Facebook / MySpace etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 1
Online News Sources (IrishTimes.ie, RTE.ie, Independent.ie etc)	<input type="checkbox"/> 2	<input type="checkbox"/> 2
Online Video Platforms (YouTube, Vimeo, etc)	<input type="checkbox"/> 3	<input type="checkbox"/> 3
Search Engines (Google, Yahoo, Bing etc.)	<input type="checkbox"/> 4	<input type="checkbox"/> 4
Online Blogs or forums	<input type="checkbox"/> 5	<input type="checkbox"/> 5

**Q.15 And thinking overall about the advertisements you interacted with, can you please rate how informative, persuasive and accurate you feel these advertisements were.**

**PLEASE TICK (✓) ONE BOX PER ROW**

Q.15a	Very Informative <input type="checkbox"/> 1	Quite Informative <input type="checkbox"/> 2	Not Very Informative <input type="checkbox"/> 3	Not informative at All <input type="checkbox"/> 4	Did Not interact with ads <input type="checkbox"/> 5	(63)
Q.15b	Very Persuasive <input type="checkbox"/> 1	Quite Persuasive <input type="checkbox"/> 2	Not Very Persuasive <input type="checkbox"/> 3	Not Persuasive At All <input type="checkbox"/> 4	Did Not interact with ads <input type="checkbox"/> 5	(64)
Q.15c	Very Misleading <input type="checkbox"/> 1	Somewhat Misleading <input type="checkbox"/> 2	Quite Accurate <input type="checkbox"/> 3	Very Accurate <input type="checkbox"/> 4	Did Not interact with ads <input type="checkbox"/> 5	(65)

**Q.16 Generally speaking, when deciding how to cast your first preference vote, which is more important to you, that the candidate is from the party you want to support, or that the candidate is from this area?**

**PLEASE TICK (✓) ONE BOX ONLY**

		(66)
	The candidate is from the party you want to support	<input type="checkbox"/> 1
	The candidate is from this area	<input type="checkbox"/> 2
	Don't Know	<input type="checkbox"/> 3

**Q.17 How likely, if at all, is it that your income or job might be lost in the next year?**

**PLEASE TICK (✓) ONE BOX ONLY**

Very                      Fairly                      Not very                      Not at all  
Likely ..... 1      Likely ..... 2      Likely ..... 3      Likely..... 4      (67)

**Q.18 If your income/job was lost in the next year, how easy or difficult do you think it would be to find another job/source of income?**

**PLEASE TICK (✓) ONE BOX ONLY**

Very                      Fairly                      Fairly                      Very  
Easy ..... 1      Easy ..... 2      Difficult..... 3      Difficult..... 4      (68)

**Q.19 Do you or a member of your household own any of the following....**

**PLEASE TICK (✓) ALL THAT APPLY**

		(69)
Your own residence (e.g. a home or apartment)	<input type="checkbox"/>	1
A business	<input type="checkbox"/>	2
Piece of property (other than your primary residence)	<input type="checkbox"/>	3
A farm	<input type="checkbox"/>	4
Livestock	<input type="checkbox"/>	5
Stocks or shares	<input type="checkbox"/>	6
A current or savings account	<input type="checkbox"/>	7

**Q.20 To what extent, if at all, do you believe that the Dáil should have more or less of each of the following? PLEASE TICK (✓) ONE BOX PER ROW**

	A Lot Less	A Little Less	The Same as Now	A little More	A lot More	Don't Know	
Female TD's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(70)
Working Class TD's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(71)
Young TD's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(72)
Christian TD's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(73)
Old age pensioners	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(74)
TD's of a pensionable age	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(75)
TD's who live in the area they represent	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(76)
Gay and lesbian TD's	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(77)
TD's with disabilities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	(78)

Skip col (79-80)

REPUNCH COL 1-9 CARD ELEVEN, COL 10/11

**Q.21 Now, please can you indicate, using a 0 to 10 scale, how important each of the following is, where 0 means not at all important and 10 means very important. All other things being equal, how important do you think it is that your TD? PLEASE TICK (✓) ONE BOX PER ROW**

	Not at all important										Very important		
	0	1	2	3	4	5	6	7	8	9	10		
Has the same political viewpoint as you?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(11-12)
Is of the same sex as you?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(13-14)
Is from the same area as you?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(15-16)
Is from the same social class as you?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(17-18)
Has the same religious views that you have?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(19-20)
Is of approximately the same age as you?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(21-22)
Has the same level of education that you have?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		(23-24)

**ASK ALL**

**Q.22** Which, if any, of these persons was Finance Minister before the recent election?

**PLEASE TICK (✓) ONE BOX ONLY**

		(25)	
Brian Lenihan	<input type="checkbox"/>	1	
Brian Cowen	<input type="checkbox"/>	2	
Micheál Martin	<input type="checkbox"/>	3	
Michael Noonan	<input type="checkbox"/>	4	
Other	<input type="checkbox"/>	5	
Do Not Know	<input type="checkbox"/>	6	

**Q.23** What is the longest time period permitted by law between one election and the next?

**PLEASE TICK (✓) ONE BOX ONLY**

		(26)	
5 years	<input type="checkbox"/>	1	
7 years	<input type="checkbox"/>	2	
4 years	<input type="checkbox"/>	3	
10 years	<input type="checkbox"/>	4	
Other	<input type="checkbox"/>	5	
Do Not Know	<input type="checkbox"/>	6	

**Q.24** What was the name of the main opposition party prior to the recent 2011 election?

**PLEASE TICK (✓) ONE BOX ONLY**

		(27)	
Fine Gael	<input type="checkbox"/>	1	
Green	<input type="checkbox"/>	2	
Labour	<input type="checkbox"/>	3	
Fianna Fáil	<input type="checkbox"/>	4	
Other	<input type="checkbox"/>	5	
Do Not Know	<input type="checkbox"/>	6	

**Q.25** Who was the first president of South Africa after apartheid ended?

**PLEASE TICK (✓) ONE BOX ONLY**

		(28)	
Desmond Tutu	<input type="checkbox"/>	1	
Robert Mugabe	<input type="checkbox"/>	2	
Nelson Mandela	<input type="checkbox"/>	3	
Rupiah Banda	<input type="checkbox"/>	4	
Don't Know	<input type="checkbox"/>	5	
Other	<input type="checkbox"/>	6	

**THANK-YOU FOR COMPLETING THIS SURVEY**