

CSES Module 2:
Sample Design and Data Collection Report

Country (Date of Election): Republic of Korea (April 15th, 2004)

Type of Election (e.g. presidential; parliamentary; legislative): legislative

Organization that Conducted the Survey Field Work: Korean Social Science Data Center (KSDC)

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Languages used in Interviews: (Please provide copies of all survey instruments, and translation for those that were not conducted in English). Korean

A. Study Design

- Post-Election Study (x)
- Pre-/Post-Election Panel Study

Date Post-Election Interviewing Began: April 15th, 2004
 Date Post-Election Interviewing Ended: April 20th, 2004

If Panel Study:
 Date Pre-Election Interviewing Began:
 Date Pre-Election Interviewing Ended:

- Mode of (post-election) interview:
- In person, face-to-face (x)
 - Telephone
 - Mail or self-completion supplement

B. Sample Design and Sampling Procedures

1. Eligibility Requirements
 - a) Age: Minimum: 20 Maximum: none
 - b) Citizenship: Yes (x) No
 - c) Other requirements: None

2. Sample Frame:

- a) Were any regions of the country excluded from the sample frame?
 No Yes (x) : Cheju island and other small islands were excluded.
 This is a usual practice for Korean national surveys, since people in these regions are difficult and costly to contact while occupying a very small percentage of the whole population.
- b) Were institutionalized persons excluded from the sample?
 No Yes (x) :

- c) Were military personnel excluded from the sample?
 No Yes (x) :

- d) If interviews were conducted by telephone:
 What is the estimated percentage of households without a phone: ____%

Were unlisted telephone numbers included in the population sampled?
Yes No

Were substitution methods used for unproductive sample points? No Yes :
.....
.....
.....

e) Were other persons excluded from the sample frame: No (x) Yes :
.....
.....
.....

f) Estimated total (a + b + c + d + e) percentage of the eligible population excluded from the sample frame: ____ %

2. Sample Selection Procedures:

a) What were the primary sampling units? Were the primary sampling units randomly selected? No Yes (x) (Please Describe): Electoral districts were randomly selected using a random number table.

b) Were there further stages of selection? No Yes (x) (Please Describe): For each electoral district, a quota of respondents was determined reflecting the whole population distribution in terms of age and sex. (quota sampling)

c) How were individual respondents identified? Interviewers contacted housings within the given district.

e) Under what circumstances was a sample line designated non- sample?
(Check all that apply)

- Non-residential sample point
- All members of household are ineligible
- Housing unit is vacant
- No answer at housing unit after callbacks
- Other, explain:

f) Were non-sample replacement methods used? No Yes
(Please Describe):

For surveys conducted by telephone:
 Was the sample a random digit dial sample? Yes No
 Was the sample a listed sample? Yes No
 Was the sample a dual frame? No Yes with % list frame and % RDD

For surveys conducted by mail:
 Was the sample a listed sample? Yes No (Please Describe):.....

4. Compliance

a) Prior to the study was:

a letter sent to respondent? No (x) Yes (Please Include with Deposit

payment sent to respondent? No (x) Yes , in the amount of:.....

a token gift sent to respondent? No Yes (x) (Please Describe): a ball-point pen

any other incentives used? No (x) Yes (Please Describe):

.....

b) During the Field Period

How many contacts were made with the household before declaring it non-sample?

How many contacts were made with the household before declaring it non-interview?

Maximum number of days over which a household was contacted:

Did interviewers vary the time of day at which they re-contacted the household?
 No Yes (Please Describe):

c) Refusal Conversion

Was an effort made to persuade respondents who were reluctant to be interviewed? No Yes (x) (Please Describe): Interviewers tried their best to persuade them verbally.

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.....
Were respondents who were reluctant to be interviewed sent a letter persuading them to take part? No (x) Yes (Please Describe/ Include with Deposit):

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.....
Was payment offered to respondents who were reluctant to take part? No (x) Yes , in the amount of:

Were respondents who were reluctant to take part turned over to a more experienced interviewer? Yes No (x)

What was the maximum number of re-contacts used to persuade respondent to be interviewed?

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Were any other methods used to persuade respondents reluctant to be interviewed to take part? No (x) Yes (Please Describe):

.....
.....

5. Response Rate (to first wave if a panel study)

Total number of sample lines issued:
Number of refusals:
Number never contacted (no-contact):
Other non-response:
Number of lines of non-sample:
Total number of completed interviews:
Response Rate:	<u>unknown</u>

Panel Attrition (NOTE: Complete only if CSES questionnaire is administered as part of a 2-wave panel study):

Total number of respondents in Wave I of the study:	1500
Number of Wave I respondents re-interviewed in wave containing CSES Module:	0
Percent total panel attrition:	0%

Panel attrition by age and education: (% re-interviewed):

18-25%	None %
26-40%	Incomplete primary %
41-65%	Primary completed%
65 & over%	Incomplete secondary%
		Secondary completed%
		University incomplete%
		University degree%

6. Sample Weights

a) Are weights included in the data-file? No (x) Yes (Please Describe their Construction):

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b) Are the weights designed to compensate for disproportionate probability of selection at the person or household level? No(x) Yes (Please Describe):

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c) Are the weights designed to match known demographic characteristics of the population? No (x) Yes (Please Describe):

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d) Are the data weighted to correct for non-response? No (x) Yes (Please Describe):

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7. a) Please describe the interviewers (age, level of education, and years of experience): Most of the interviewers were college students, from 20 to 30 years old. Some of them had a few experience in surveys, and many of them had taken research method courses.....

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b) Description of interviewer training: The interviewers were trained by several designated professors who were responsible respectively for conducting survey in each region. (major city and province).....

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XIV. Comparison of Sample to Population

Characteristic	<u>Population Estimates</u>	<u>Sample Estimates</u>	
		Unweighted	Weighted
<u>Age</u>			
18-25			
26-40			
41-66			
65 and over			
<u>Education</u>			
None			
Incomplete Primary			
Primary Completed			
Incomplete Secondary			
Secondary Completed			
Post-Secondary Trade/ Vocational			
Incomplete University			
University Degree			
<u>Gender</u>			
Male			
Female			