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**COMPARATIVE STUDY OF ELECTORAL SYSTEMS**  
**Module 2: Sample Design and Data Collection Report**  
August 23, 2004

**Country:** [FINLAND](#)

**Date of Election:** [16.3.2004](#)

Type of Election (e.g., presidential, parliamentary, legislative): [parliamentary](#)

Organization that conducted the survey field work: [TNS Gallup \(Gallup Finland\)](#)

**Investigators Responsible for Data Collection:**

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## A. Study Design

- X Post-Election Study
- Pre-/Post-Election Panel Study

Date Post-Election Interviewing Began: 2003-03-17

Date Post-Election Interviewing Ended: 2003-04-30

*If Panel Study:*

Date Pre-Election Interviewing Began:

Date Pre-Election Interviewing Ended:

Mode of (post-election) interview:

- X In person, face-to-face
- Telephone
- Mail or self-completion supplement

Language(s) used in questionnaire(s) (Please provide copies of questionnaires in all languages used, as well as a version translated in English, if applicable, as part of the Election Study Deposit):

Finnish, Swedish

## **B. Sample Design and Sampling Procedures**

### 1. Eligibility Requirements

- a) Age: Minimum\_18\_ Maximum\_97\_
- b) Citizenship: Yes\_\_\_\_\_ No **X**
- c) Other requirements: -

### 2. Sample Frame:

- a) Were any regions of the country excluded from the sample frame?

No\_\_\_\_\_ Yes\_ **X**

If yes, please explain:

Åland Islands excluded

- b) Were institutionalized persons excluded from the sample?

No\_\_\_\_\_ Yes\_ **X**

Please explain:

- c) Were military personnel excluded from the sample?

No **X** \_ Yes\_\_\_\_\_

Please explain:

- d) If interviews were conducted by telephone:

- i. What is the estimated percentage of households without a phone: \_\_\_\_\_%

- ii. Were unlisted telephone numbers included in the population sampled?

- No\_\_\_\_\_ Yes\_\_\_\_\_

- Please explain:

- iii. Were substitution methods used for unproductive sample points?

- No\_\_\_\_\_ Yes\_\_\_\_\_

- Please explain:

- e) Were other persons excluded from the sample frame?

No **X** \_ Yes\_\_\_\_\_

Please explain:

- f) Estimated total (a + b + c + d + e) percentage of the eligible population excluded from the sample frame: \_\_\_\_\_ %

### 3. Sample Selection Procedures:

a) The primary sampling units are based on two dimensions:

1. North-South dimension grouped the municipalities according to NUTS 2 into three groups: South (NUTS 2 = 1,2), Central Finland (NUTS 2 = 3,4) and Northern Finland (NUTS 2 = 5)
2. Urban-rural dimension was used to form two groups: 1) Urban municipalities and 2) semi-urban and rural municipalities.

By linking these two dimensions six primary level strata are obtained. The Capital Region (Helsinki, Espoo, Vantaa, Kauniainen) forms an individual stratum.

c) Further stages of selection

The second stage stratification groups area zip codes within the first stage strata. At each first stage stratum the number of starting points was distributed as equally as possible amongst the second stage strata. From this followed, that within each first stage stratum each second stage stratum contains approximately similar number of people.

The number of starting/sampling points inside each stratum is in a direct relation to the number of inhabitants in each stratum. Therefore proportional allocation has been used. Inside each stratum, clusters (zip code areas) have been picked using PPS-sampling and inside each picked cluster the same sample size (6 interviews) has been used. Inside each sampled cluster (zip code area), a starting point (address) is chosen randomly.

d) How were individual respondents identified

Six subsequent interviews are made using random walking from each randomly sampled starting address. From every target household such a person is selected as meets the requirements for sex and age criteria instructed.

e) Under what circumstances was a sample line designated non- sample?

Please check all that apply:

- X Non-residential sample point
- X All members of household are ineligible
- X Housing unit is vacant
- No answer at housing unit after \_\_\_\_\_ callbacks
- Other (Please explain):

f) Were non-sample replacement methods used?

No \_\_\_\_\_ Yes\_  X \_\_\_\_\_

Please describe: Quota sampling

g). For surveys conducted by telephone:

- i. Was the sample a random digit dial (RDD) sample? Yes\_\_\_\_\_ No\_\_\_\_\_
  - ii. Was the sample a listed sample? Yes\_\_\_\_\_ No\_\_\_\_\_
  - iii. Was the sample a dual frame sample? No\_\_\_\_\_ Yes\_\_\_\_\_
- If yes, what % list frame\_\_\_\_\_ and what % RDD\_\_\_\_\_

h) For surveys conducted by mail:

Was the sample a listed sample?  
Yes\_\_\_\_\_ No\_\_\_\_\_

Please describe:

#### 4. Compliance:

Prior to the study:

a) Was a letter sent to respondent?

No **X** \_\_\_\_\_ Yes\_\_\_\_\_

(If yes, please include a copy of the letter in the Deposit)

b) Was payment sent to respondent?

No **X** \_\_\_\_\_ Yes\_\_\_\_\_

If yes, please describe:

c) Was a token gift sent to respondent?

No **X** \_\_\_\_\_ Yes\_\_\_\_\_

If yes, please describe:

d) Were any other incentives used?

No **X** \_\_\_\_\_ Yes\_\_\_\_\_

If yes, please describe:

5. During the Field Period:

- a) How many contacts were made with the household before declaring it **non-sample**? 1 (Quota sampling)
- b) How many contacts were made with the household before declaring it **non-interview**? 1 (Quota sampling)
- c) Maximum number of days over which a household was contacted?
- d) Did interviewers vary the time of day at which they re-contacted the household? No  Yes \_\_\_\_\_

Please describe:

e) Refusal Conversion:

- i. Were efforts made to persuade respondents who were reluctant to be interviewed?  
No \_\_\_\_\_ Yes  \_\_\_\_\_

Please describe: light persuasion

- ii. Were respondents who were reluctant to be interviewed sent a letter persuading them to take part?  
No  Yes \_\_\_\_\_

If so, please describe (in addition, please include a copy of the letter in the deposit):

- iii. Was payment offered to respondents who were reluctant to take part?  
No  Yes \_\_\_\_\_

If yes, how much?

- iv. Were respondents who were reluctant to take part turned over to a more experienced interviewer? Yes \_\_\_\_\_ No  \_\_\_\_\_

- v. What was the maximum number of re-contacts used to persuade respondent to be interviewed?

- vi. Were any other methods used to persuade respondents reluctant to be interviewed to take part?  
No  Yes \_\_\_\_\_

Please describe:

6. Response Rate:

(Note: if a panel study, please report response rate of the first wave)

Total number of sample lines issued:	1270
Number of refusals:	_____
Number never contacted (no-contact):	_____
Other non-response:	_____
Number of lines of non-sample:	_____
Total number of completed interviews:	_____
Response Rate:	Quota sample

Note: The original sample was 1270 which included an oversample (134 cases) of the Swedish speaking Finns. In the final dataset the number of cases is 1196, of which 5% (60 cases) are Swedish speaking Finns. The oversample was corrected by dropping out randomly 74 Swedish speaking Finns (using SPSS SAMPLE command).

7. Panel Attrition:

(Note: This only applies if CSES questionnaire is administered as part of a 2-wave panel study):

Total number of respondents in Wave I of the study: \_\_\_\_\_

Number of Wave I respondents re-interviewed in wave containing CSES Module: \_\_\_\_\_

Percent total panel attrition: \_\_\_\_\_

8. Panel attrition by age and education (given as percentages; please indicate whether numbers provided are % re-interviewed or % attrition):

<u>Age</u>		<u>Education</u>	
18-25	_____ %	None	_____ %
26-40	_____ %	Incomplete primary	_____ %
41-65	_____ %	Primary completed	_____ %
65 & over	_____ %	Incomplete secondary	_____ %
		Secondary completed	_____ %
		University incomplete	_____ %
		University degree	_____ %

## 9. Sample Weights

- a) Are weights included in the data file?

No  Yes \_\_\_\_\_

Please describe how the weights were constructed:

- b) Are the weights designed to compensate for disproportionate probability of selection at the respondent/household level?

No \_\_\_\_\_ Yes \_\_\_\_\_

Please describe:

- c) Are the weights designed to match known demographic characteristics of the population?

No \_\_\_\_\_ Yes \_\_\_\_\_

Please describe:

- d) Are the data weighted to correct for non-response?

No \_\_\_\_\_ Yes \_\_\_\_\_

Please describe:

## 10.

- a) Please describe the interviewers (e.g., age, level of education, years of experience):

### Description of TNS Gallup's (Finland) CAPI and PAPI Infrastructure

Number of in-house face-to-face interviewers:

CAPI 45

PAPI 125

Average experience of field force: 108 months

Number of interviewers...

Proficient in Finnish: 125

Proficient in Swedish: 20

CAPI Software: PTT Bellview CAPI

CAPI Software's year of installation: CAPI was established in 1997. The latest major software update was in July 2003.

Number of CAPI stations: 50

- b) Please provide a description of interviewer training:

TNS-Gallup's standard training



## 11. Comparison of Sample to Population

Population (aged 18 and over) estimates 31.12.2002 (Source: Statistics Finland)

Characteristic	<u>Population Estimates</u>	<u>Sample Estimates</u>	
		Unweighted	Weighted
<u>Age</u>		<b>n</b>	<b>%</b>
18-25	13 %	186	16%
26-40	25 %	306	26%
41-65	44 %	517	43%
66 and over	18 %	187	16%
<u>Education</u> <a href="#">SEE NOTE</a>			
None			
Incomplete Primary	** 16%		
Primary Completed	** 13%	221	19%
Incomplete Secondary		133	11%
Secondary Completed	* 37 %	461	39%
Post-Secondary Trade/ Vocational	* 18 %	263	22%
Incomplete University			
University Degree	* 6 %	116	10%
<u>Gender</u>			
Male	48 %	603	50%
Female	52 %	593	50%
<u>Language (aged 15 and over)</u>			
Finnish	93%	1133	95%
Swedish	6%	60	5%

**NOTE.** The education estimates are from two different sources and they represent Finns aged 15 or over. Usually the primary education is completed at the age of 16.

- Population statistics for education (marked with an asterisk \*) represent Finnish people of age 15 years and over. According to Statistic Finland it is possible but very laborious -- and costly -- to produce information on education for Finns aged 18 or over.

- According to the Labour Force Survey of Statistic Finland (represents Finns aged 15-74, N=11000, marked with two asterisks \*\*) in the beginning of the year 2003, 33,2% of Finns aged 15-74 had not completed any post-primary education. 13% of the Finns aged 15-74 had completed primary education and 16% had an incomplete primary education.