QUESTIONNAIRE FOR THAI SURVEY

Orientations to Elections
1. How interested are you in the coming elections?
   1. Very interested
   2. Somewhat interested
   3. Not very interested

2. Can you name a candidate in the coming elections? (If one is named then ask, “Can you name another?” until respondent cannot name another correctly.)
   1. __________________________________________
   2. __________________________________________
   3. __________________________________________
   4. __________________________________________
   5. __________________________________________

3. Can you name a political party in the coming elections? (If one is named, then ask, “Can you name another?” until the respondent cannot name another correctly.)
   1. __________________________________________
   2. __________________________________________
   3. __________________________________________
   4. __________________________________________
   5. __________________________________________

4. Now, I will go back to the candidates that you named. As I read their name, can you tell me which party they belong to?

   Candidate          Party
   1.__________________    _____________________
   2.__________________    _____________________
   3.__________________    _____________________
   4.__________________    _____________________
   5.__________________    _____________________

5. Who are you most likely to vote for in the coming parliamentary elections?_______________

6. What party are you planning to vote for on the “party list” ballot?_______________________

Political Efficacy Scale

<table>
<thead>
<tr>
<th></th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>N/O</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Elections are the only way people like me can have a say in what government does</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>N/O</th>
</tr>
</thead>
<tbody>
<tr>
<td>8. Government officials really do not care what people like you and me think</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>N/O</th>
</tr>
</thead>
<tbody>
<tr>
<td>9. Sometimes I think that I just don’t understand politics</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
10. Common people like me don’t have any influence on what goes on in politics.  

11. Social status and family background make a person better suited for political office.  

12. Politics and government should be the business of politicians, not just anyone.  

13. Sometimes corruption in government is necessary in order for government to work.  

14. Politics should be for everybody, not just special groups.  

15. People who do not vote are not doing their duty.  

16. People who are better off financially, make better politicians.  

17. The most important problem facing Thailand today is serious crime.  

18. Even if a government is democratically elected, if it is very corrupt, the military should intervene to improve the situation.  

19. People should be able to participate in any organization, even if that organization opposes some current laws.  

20. It is better to live in an orderly society than to allow people so much freedom that they can disrupt our stability and development.  

21. We should not tolerate political views that are fundamentally different from those of the majority.  

22. The police should have a larger role in solving the problems of crime in our society.  

23. What is your most important source of information about the elections and candidates in the election?
1. Other people, such as friends, neighbors, family, or co-workers ____________
2. Newspapers or magazines ____________
3. Television ____________
4. Campaign activity (sound trucks, local speeches, etc.) ____________

24. The most important factor for how you intend to vote is:
   1. The personal reputations of the candidates ____________
   2. The policy positions taken by the candidates ____________
   3. The candidates’ political party ____________
   4. Both political party and personal characteristics of the candidates ____________

Cultural Orientations

25. On a scale of 1 to 5 with 1 being chao ban and 5 being khon muang, how would you describe the way you think about yourself and your orientation to life?

<table>
<thead>
<tr>
<th>Chao Ban</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Khon Muang</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

26. On a scale of 1 to 5 with 1 being luk thung or luk krung and 5 being sadring, what kind of music do you most like to listen to?

<table>
<thead>
<tr>
<th>Luk Thung or Luk Krung</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sadrimg</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

27. On a scale of 1 to 5 with 1 being Low and 5 being High, how thansamay would you say you are?

<table>
<thead>
<tr>
<th>Low</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

28. What is your religion? _____________________________________

29. How religious would you say that you are?

<table>
<thead>
<tr>
<th>Not very religious</th>
<th>Somewhat religious</th>
<th>Fairly religious</th>
<th>Very religious</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

30. What language do you speak in the home?
(Here each region will provide the basic language category, i.e., in the South Malay, Central Thai, or Southern Thai; in the Northwest, Isan or Central Thai; in the North, Lanna-Thai or Central Thai; and in BKK, Central Thai or some regional dialect.)

<table>
<thead>
<tr>
<th>Only local dialect</th>
<th>Mostly local dialect</th>
<th>Mostly Central Thai</th>
<th>Only Central Thai</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

31. Of the following songs, please choose the three (3) that you would most like to listen to:

(Here will be a list of 15 songs: 5 luk thung, 5 luk krung, and 5 sadring. These will be coded and scaled, later.)
Demographics

32. Gender
   1. Male   2. Female

33. Age
   1. 20-30  2. 31-40  3. 41-55  4. Over 55

34. What was your income last month? ___________________________________
    (Either obtain the exact response or provide categories. In the US, it is offensive to ask someone's income directly,
    so we usually provide categories. What do you think?)
    1. 1,000 Baht or less.
    2. 1,001 - 3,000 Baht
    3. 3,001 - 6,000 Baht
    4. 6,001 - 9,000 Baht
    5. 9,001 - 15,000 Baht
    6. Over 15,000 Baht

35. What kind of work gives you the most income?______________________________

36. What is your highest level of education?
   1. Less than completion of primary school.
   2. Completed primary school (or pondok in the South).
   3. Completed secondary school (or secondary pondok in the South).
   5. Some college, university, or other post-secondary education.
   6. Completed a bachelor’s degree.
   7. Completed graduate level education.

37. Provide the following information (by interviewer).
   1. Changwat ____________________
   2. Amphoe _____________________
   3. Precinct ______________________
   4. Name of interviewer ________________
   5. Language in which the interview was conducted _________________________
   6. Number of people present at the interview and indicate whether these included non-family persons. ________________