I. **Country**
   Great Britain

II. **Type of election**
   Parliamentary

III. **Date of election**
   1<sup>st</sup> May 1997

IV. **Organisation that conducted the survey field work**
   Social and Community Planning Research

V. **Investigators responsible for data collection**
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VI. Study design
Post-election study

VII. Dates of interviewing
The first interview in the CSES dataset is dated 1st May 1997 and the last interview is
dated 29th July. (Dates refer to the date the self-completion booklet was completed
since the CSES module was fielded on the self-completion).

VIII. Mode of interview
Self-completion supplement

IX. Sample design and sampling procedure

1. Eligibility requirements
   a. Age: 18+
   b. Citizenship: see c.
   c. Other: All persons resident in private households in Britain were
      eligible for interview. However, the interim file deposited on 14
      Aug 1998 has been restricted to verified electors only. (If this is
      not what you want, we can use a wider base when we deposit
      the final version of the file).

2. Persons excluded from the sample
   a. All regions in mainland Britain were included. (Note, however, that the
      coverage is not United Kingdom wide. E.g. Northern Ireland is not included).
   b. Institutionalised persons were excluded.
   c. Military personnel were not excluded.
   f. None
   g. Not available at time of writing.

3.1 Sampling method
Although the CSES questions were fielded in a self-completion supplement,
this self-completion supplement was used at the end of a face-to-face
interview. (All survey respondents were asked to fill in the self-completion).
The sampling is therefore best treated under the face-to-face heading:
The sampling frame was the Small Users’ Postcode Address File (a
computerised file of delivery points (DPs) held by the Post Office).

a. The primary sampling units were postal sectors. Any postal sectors with less
   than 500 DPs were grouped together. The list of (grouped) sectors was
   stratified on the basis of sub-region (32 for England/Wales and 5 for Scotland),
   population density and Socio-Economic Group profile (percentage of
   household heads who are employer/managers). 218 postal sectors were selected
   with probability proportional to DP count, treating England/Wales and
   Scotland separately. 164 sectors were selected in England and Wales and 54 in
   Scotland. (This represents a deliberate over-representation of Scotland - the
   'Scottish boost').

b. Yes
c. 30 DPs were sampled systematically (with a random start) from throughout each sector, giving 6,540 issued addresses of which 4,920 were in England and Wales and 1,620 were in Scotland.

d. Yes - in two stages:
i. At each issued address, the interviewer established the number of occupied dwelling units (DUs) and, where there were several, selected one DU at random (using a Kish grid and random numbers generated separately for each serial number).

ii. At each (selected) DU, the interviewer established the number of adults aged 18+ normally resident there, and selected one adult at random (using the same procedure as for selecting a DU).

e. Categories of ineligible addresses (‘deadwood’) were:
   Insufficient address
   Not traced
   Not yet built/not yet ready for occupation
   Derelict/demolished
   Empty
   Business/industrial only (no private dwellings)
   Institutional only (no private dwellings)
   Weekend of holiday home
   Other deadwood

   Note that this list does not include ‘No answer at housing unit’.

f. No

4. Compliance
a. Letter prior to the study - yes
   Payment - no
   Token gift - no
   Any other incentive - no

b. Do you mean minimum number of contacts?
The interviewers were told to call on at least four occasions, at different times of the day and spread across the fieldwork period before classifying an address as unproductive. If necessary, at least one of the calls should be in the evening and one at a weekend. However, interviewers were also instructed to keep on calling while working in the area, so most unproductive addresses would have received a great many more than four calls. There was no set maximum number of calls.

c. Every effort was made to convert refusals. Interviewers had doorstep letters that they could use for reluctant respondents. There were two main conversion strategies:
   - Unproductives were sent to SCPR’s Telephone Unit who approached the household by telephone and attempted to make an appointment for an interviewer to return. They occasionally sent out further information about the study.
   - Unproductives were also turned over to more experienced interviewers (‘reissues’).

No payments or other incentives to respondents were used at any stage.
There was no set maximum number of calls.
X. RESPONSE RATE

Issued addresses 6,540
Of which eligible 5,814
Of which:

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>refusals</td>
<td>1,588</td>
<td>27.3%</td>
</tr>
<tr>
<td>non-contact</td>
<td>300</td>
<td>5.2%</td>
</tr>
<tr>
<td>other unproductive</td>
<td>311</td>
<td>5.3%</td>
</tr>
<tr>
<td>interviewed</td>
<td>3,615</td>
<td>62.2%</td>
</tr>
<tr>
<td>of which verified electors</td>
<td>3,422</td>
<td>n.a.</td>
</tr>
<tr>
<td>returned self-completion</td>
<td>3,084</td>
<td>53.0%</td>
</tr>
<tr>
<td>of which verified electors</td>
<td>2,931</td>
<td>n.a.</td>
</tr>
</tbody>
</table>

XII. SAMPLE WEIGHT

a. Yes
b. Yes
c. No
d. Yes

XIII. INTERVIEWERS

The interviewers were all drawn from SCPR’s panel of trained interviewers.

XIV. COMPARISON OF SAMPLE TO POPULATION

Not available at time of writing.

XV. LANGUAGES USED IN THE INTERVIEWS

British English.